

AusMedtech2009

A ROADMAP FOR GLOBAL SUCCESS

Australia's Medical Technology National Conference

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Sheraton on the Park, 161 Elizabeth Street on Hyde Park, Sydney

www.ausmedtech2009.com.au



Caroline Beasley
Engagement Manager in Commercial Effectiveness
IMS Health

Caroline has over 25 years experience in the Pharmaceutical, Medical Device and Diagnostics Markets in major public companies including Bristol-Myers Squibb, Abbott Laboratories, Stryker and AMRAD and private companies Enterix (now owned by Quest Diagnostics) and CT Healthcare, holding senior positions in Sales, Marketing and Management. During this time she has prepared many strategic business plans and had a significant role in implementing those plans to achieve market penetration into global markets in Australia, Europe and the USA. Caroline has also consulted to Polartech and is on the Advisory Board of Nanosonics.

Having recently joined IMS Health as an Engagement Manager in Commercial Effectiveness Caroline will be working closely with Pharmaceutical and Biotechnology companies to assist in facilitating client focused outcomes that contribute to future growth and profitability.